* 1 minute

Your company has started to use more services on Azure. As part of a new project, you proved that users find it easier to sign in with their current company-email addresses.

With Azure Active Directory (Azure AD), you can add a custom domain name. You can then create Azure users based on that domain. You saw the process of adding the domain name, verifying it, and adding users.

By reducing the number of usernames your employees must remember, you improve their productivity. You also reduce the number of support requests from employees trying to sign in to resources. When you add your custom domain name to Azure AD, employees use the current email addresses they’re accustomed to.

## Learn more

* [Take over an unmanaged directory as administrator in Azure Active Directory](https://docs.microsoft.com/en-us/azure/active-directory/users-groups-roles/domains-admin-takeover)

Need help? See our [troubleshooting guide](https://docs.microsoft.com/en-us/learn/support/troubleshooting?uid=learn.azure.add-custom-domain-name-azure-active-directory.summary&documentId=9f53b4a0-408d-d3b2-395d-805c2d5a645f&versionIndependentDocumentId=8873fea3-4148-0436-a031-223f258b3315&contentPath=%2FMicrosoftDocs%2Flearn-pr%2Fblob%2Flive%2Flearn-pr%2Fazure%2Fadd-custom-domain-name-azure-active-directory%2F5-summary.yml&url=https%3A%2F%2Fdocs.microsoft.com%2Fen-us%2Flearn%2Fmodules%2Fadd-custom-domain-name-azure-active-directory%2F5-summary&author=ajburnle) or provide specific feedback by [reporting an issue](https://docs.microsoft.com/en-us/learn/support/troubleshooting?uid=learn.azure.add-custom-domain-name-azure-active-directory.summary&documentId=9f53b4a0-408d-d3b2-395d-805c2d5a645f&versionIndependentDocumentId=8873fea3-4148-0436-a031-223f258b3315&contentPath=%2FMicrosoftDocs%2Flearn-pr%2Fblob%2Flive%2Flearn-pr%2Fazure%2Fadd-custom-domain-name-azure-active-directory%2F5-summary.yml&url=https%3A%2F%2Fdocs.microsoft.com%2Fen-us%2Flearn%2Fmodules%2Fadd-custom-domain-name-azure-active-directory%2F5-summary&author=ajburnle#report-feedback).